The long-term effects of e-cigarettes are unclear.

E-cigarette vapor contains
nicotine and other
potentially harmful
toxic chemicals.

E-CIGARETTE

58% of people who use e-cigarettes also smoke cigarettes.

ON THE RISE
2015: \$2.8 billion
2014: \$1.7 billion
Annual sales of vaping products

The FDA has approved any e-cigarette device as a smoking cessation aid.